## PURSUIT

## 2016 Pursuit Cabernet Sauvignon Napa Valley

No label better represents the new frontier of winemaking like Pursuit. A perfect glimpse into what long standing relationships and years of know-how can do, while delivering superlative juice at a fraction of the price. We track down great stuff wherever it hides, while taking particular pride in the wines we call our own through constant work and eventual discovery. The concept of Pursuit is simple: we tap into our deep connections here in Wine Country and secure incredible juice from the top houses. We start early in the process so we can guide the finished product and ensure that it's up to our exacting standards.

This line up is the result of countless hours of tasting, blending, haggling, and even a little arm wrestling if necessary. We strive to deliver what we know to be substantial quality-to-price ratio offerings by aggressively chasing lots from growers and producers whose track records are beyond reproach. You don't have to pay major league money to play with this set.

Life, liberty, and the pursuit of great wine... the proof is in the bottle!

## **Tasting Notes**

Given our Napa Valley roots, Pursuit Cabernet is, and always has been, the hallmark wine of this project. It continually finds itself in the discussion for one of the best overall values in wine today, as our sources, though they must remain nameless, are some of the best producers in the domestic wine world. Cabernet rules the roost in Napa Valley, and through countless hours of discovery and blending, we always aim to create one of the best Cabernets on the market for the money.

Quintessential Napa Cab in the glass. Lively aromas of black cherries, red currants, wild blackberries, plums, and vanilla custard bound out of the glass, while gorgeous waves of red & black fruits backed by vanilla custard dominate the palate landscape. Marvelous texture and a smooth finish delivers the goods, reinforcing our commitment to delivering supreme quality without the hefty price tag.



